

CONTACT

+1 (917) 938-6935
siabishnoi99@gmail.com
www.siabishnoi.com

SKILLS

Microsoft Office
Adobe Creative Suite
HTML, CSS, Javascript
Social Media Content Creation

EDUCATION

BFA, COMMUNICATION DESIGN

Dean's List, Academic Honors

Parsons School of Design

2018-2022

GPA 3.89

ISC DIPLOMA

The Shri Ram School, Moulisari

2016-2018

SIA BISHNOI

Visual Designer

PROFILE

I am a Parsons School of Design graduate with a Bachelors in Fine Arts and a major in Communication Design. I am adept at developing innovative design concepts and am self-motivated with excellent time management skills. I strongly believe in the expression - "less is more" - and aspire to give your imaginations a simple yet effective means of visual representation.

EXPERIENCE

CREATIVE DESIGNER

V Magazine | September 2021 - October 2021

- Created moodboards for the company's Spring 2022 edition.
- Researched typefaces and created iterations for new typeface design.
- Researched fashion photographers and assembled powerpoint presentation.
- Collaborated with the Creative Director to develop design concepts.

SOCIAL MEDIA CONTENT CREATOR

Get Stylin LLC. | September 2021 - December 2021

- Developed engaging content for the company's Instagram and mobile app.
- Developed the content calendar on a weekly basis for the company.
- Monitored analytics with social media team to identify viable ideas.
- Managed the company's Instagram channel.
- Provided suggestions to the management team for improving customer experience on social platforms.

NYFW INTERN

New York Fashion Week 2021 | September 2021

- Assisted the management team in production tasks.
- Helped models with make-up and wardrobes backstage.
- Worked with the public relations team to communicate events and information effectively.

BRAND DESIGNER

TODA New York | June 2021 - July 2021

- Used Adobe Creative Suite to develop a grooming brand line for tween boys and girls.

LOGO DESIGNER

Smart Kitchen Company | February 2020 - March 2020

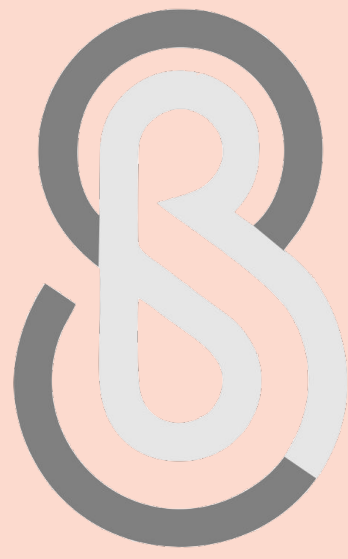
- Developed the company's logo and business card.

Shrooms | April 2020 - May 2020

- Developed and designed the company's logo.

Plow Pow | June 2020 - July 2020

- Developed and designed the company's logo and letterhead.



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EDITORIAL DESIGNER

IflauntMe Online Magazine | December 2019 - January 2020

- Developed creative design work for print and digital sales and marketing campaigns.
- Created informative posts for company's Twitter, Facebook and Instagram pages.

GRAPHIC DESIGN INTERN

Arena Animation | June 2019 - August 2019

- Used Adobe Creative Suite to develop company's advertisement designs and graphics for blog posts, and print media.
 - Worked closely with first-time students to teach them the basics of HTML and CSS.
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ACCOMPLISHMENTS

CRASH COURSE

Muck Rack Academy | December 2021

- Completed a 35 - hours intensive course in fundamentals of social media.

CRASH COURSE

Coding Ninjas | May 2019 - June 2019

- Completed a 28 - hours intensive course in HTML, CSS, and Javascript.

CRASH COURSE

Arena Animation | Summer 2018

- Completed a 70 - hours intensive course in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro).